



LINUS LUNDQVIST

# INVESTMENT TEASER

LINUS LUNDQVIST MOTORSPORT AB

SEPTEMBER 2018 - NOVEMBER 2018



**“I’VE TURNED THE DREAM I HAD INTO A FULLY  
COMMITTED CHASE WITH ONLY ONE THING ON MY MIND:  
BECOMING A FORMULA ONE WORLD CHAMPION”**

LINUS LUNDQVIST,  
ASPIRING FORMULA ONE WORLD CHAMPION



## LINUS LUNDQVIST A STAR IN THE MAKING....

*Even before I knew how to walk, I knew that I wanted to do something with cars. Throughout my young childhood I was obsessed with cars. At the age of seven, one dream was fulfilled and another one sparked alive. I got my first ever go-cart and the dream of becoming a Formula One World Champion took form.*

Linus Lundqvist is 19 years old and competes in the prestigious BRDC British Formula 3 Championship in 2018. Representing the Double R Racing team, founded by F1 world champion Kimi Räikkönen and Anthony "Boyo" Heatt, he has immediately established himself as the one to beat on the British islands.

From Stockholm, Sweden, Linus won the Formula STCC Nordic single-seater title in 2016, before descending on the UK in 2017 for an attack on the Formula 4 British Championship. Despite suffering a sequence of frustrating technical setbacks, he finished fifth overall in his rookie year, claiming five race wins and 11 podiums. His pace was further underpinned by five pole positions and nine fastest race laps – the most out of all drivers in the series.

2018 the success story continues in top gear. The step up to British Formula 3, one of the world's most esteemed junior single-seater series, has confirmed the potential that makes Linus a highly exciting prospect for the future. Winning the very first race of his rookie F3 season, victories have kept coming aplenty throughout the campaign, leaving Linus on top of the drivers' standings with just two more meetings to go. On course to become the first Swede since Stefan Johansson in 1980 to win the desirable title, Linus is set to follow in the wheel tracks of motoring greats such as Jackie Stewart, Ayrton Senna and Mika Häkkinen.

### CURRICULUM VITAE

#### 2018

BRDC British F3 Championship (valid by 2018-09-20)  
6 wins (most of anyone), 12 podiums (most of anyone), 2 pole positions, 3 fastest laps. Currently holds significant championship lead with two race meetings to go.

#### 2017

F4 British Championship  
5 wins, 11 podiums, 5 pole positions, 9 fastest laps (most of anyone), 5th overall

2017-2018 Member of the Swedish junior National team / Racing

#### 2016

Formula STCC Nordic | Champion  
Overall champion, Nordic champion  
10 wins (from 14 races), 13 podiums, 8 pole positions, 10 fastest laps

### PRIZES AND AWARDS

#### 2017

Anecto Racing Minnesfond / Presented to Linus for his achievements in British Formula 4 during 2017

#### 2016

Rydell Special Award / Presented to Linus after winning Formula STCC Nordic in 2016  
Ronnie Petersons Minnesfond / Presented to Linus after winning Formula STCC Nordic in 2016  
Kungliga Klubbarnas Medalj (Swedish Royal Clubs' Medallion) / Presented to Linus for "outstanding achievements" in 2017

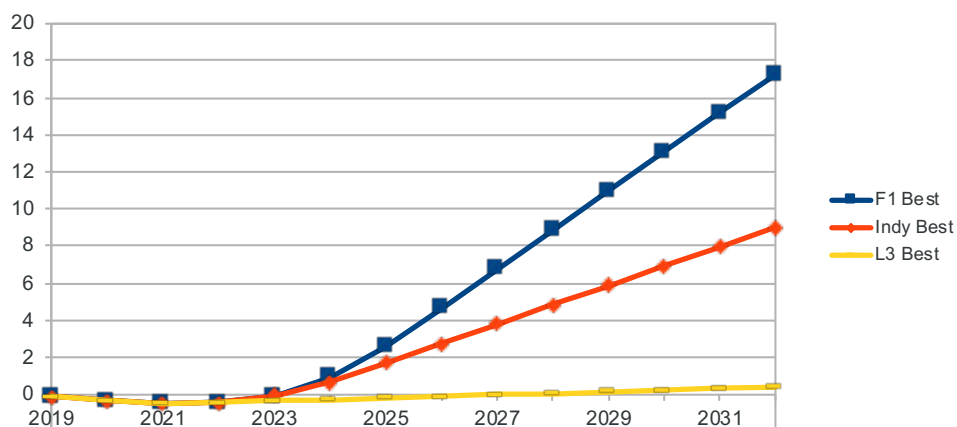


## BACKGROUND

Car racing at the international top level is very lucrative for drivers. Yearly incomes up to €20M is not uncommon and Formula 1 Champions can make €40M yearly. The drawback is that to reach this level a driver needs financing at the start of his career. To reach the top, anything between €5M and €10M is needed. Linus Lundqvist has shown the potential to get to the top level and his career to date is financed by his family and LL Motorsport AB.

To finance Linus's career to the top his management company, LL Motorsport AB, will issue new shares for each career step. The company is the sole beneficiary of all racing related business Linus generates up to and including 2032. The next step is to race in FIA F3 International in 2019. The financial needs for that season is €1.3M.

The company will be dissolved at the end of Linus's racing career or at the latest after the fiscal year of 2032. All accumulated earnings in LL Motorsport AB will be paid out as dividend to shareholders when profits exceed needed savings or at the latest when dissolved. Events that can end Linus's career early are described more in detail in the Information Memorandum.





## INVESTMENT SUMMARY

<b>OFFER:</b>	Based on decision from the extraordinary meeting of the shareholders held on 13 September 2018 to authorize the proposal the board of directors suggested on 24 August 2018 to increase the Company's share capital with at most SEK 12,000 through a rights issue of 12,000 shares.
<b>SUBSCRIPTION:</b>	24 September 2018 – 30 November 2018
<b>SUBSCRIPTION RATE:</b>	SEK 1,550 per share
<b>ISSUE VOLUME:</b>	The offer comprises 12,000 shares. If the issue is fully subscribed to it will add SEK 18,600,000 to the Company.
<b>STAKES:</b>	The smallest stake for subscription is 12 shares.
<b>SHARES BEFORE ISSUE:</b>	61,435 shares
<b>VALUATION:</b>	SEK 95.225M (pre-money)

The full Information Memorandum is available on request to [info@llmotorsport.se](mailto:info@llmotorsport.se)

## ADVISORY BOARD - RACING



Prins Carl Philip



Thed Björk



Felix Rosenqvist



LINUS LUNDQVIST